Jamie Gough
Design Portfolio

My ambition is to work for an agency passionate for brand identity and digital experiences. Having recently completed my degree in Graphic Design at Manchester Metropolitan University I am currently looking for internships or a junior designer role to take the next step in my design journey.

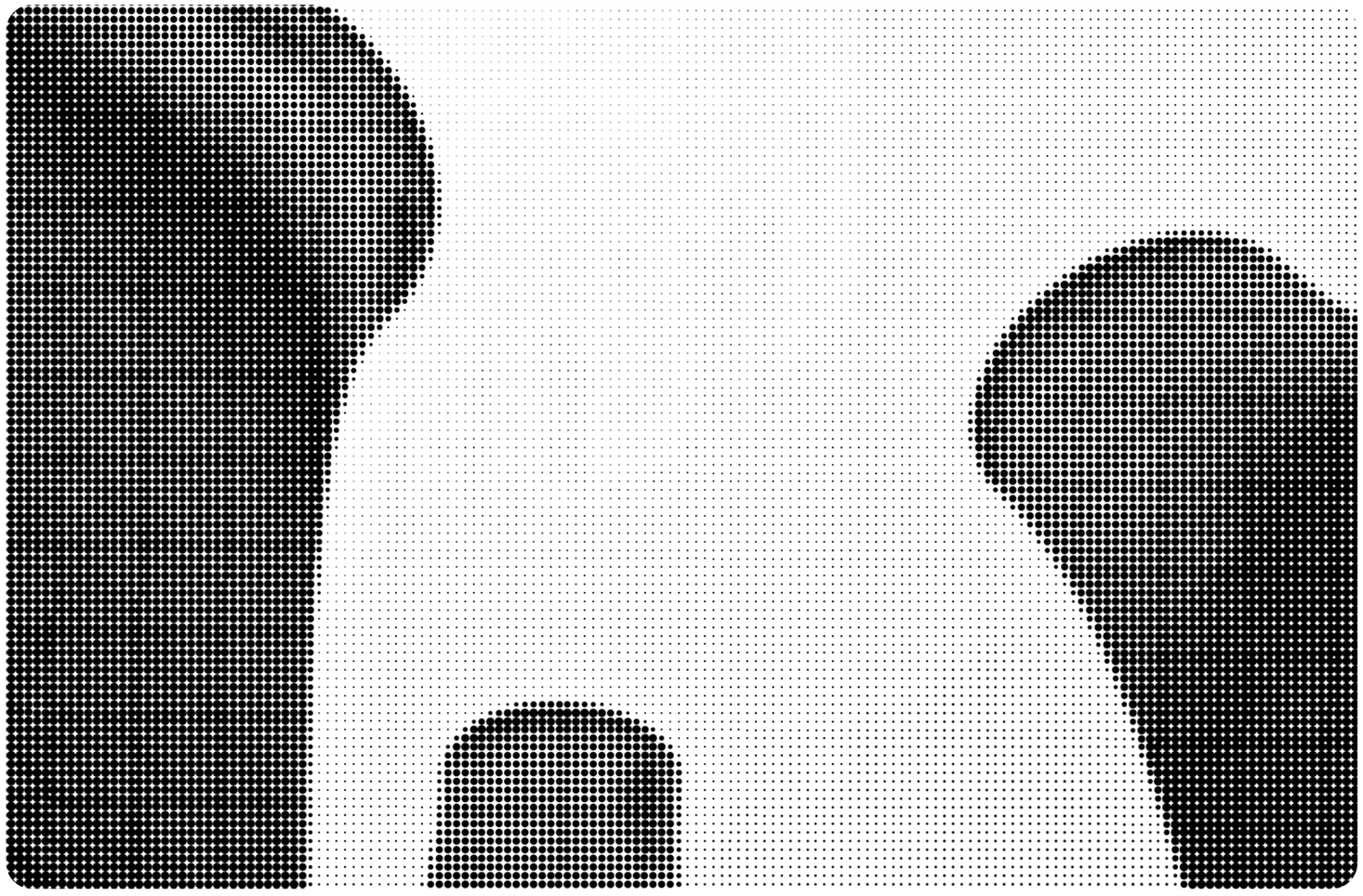
Hello!

Situated in a decommissioned coal fired power station, the museum explores our relationship with the past and the phenominum that is nostalgia. The brand identity is industrial in its colours and imagery whilst maintaining a contemporary feel.

Museum of Nostalgia
Museum Branding

02

STAFF



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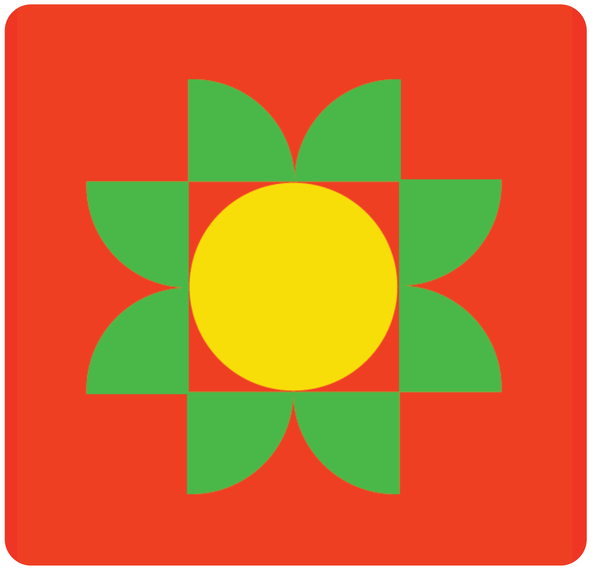

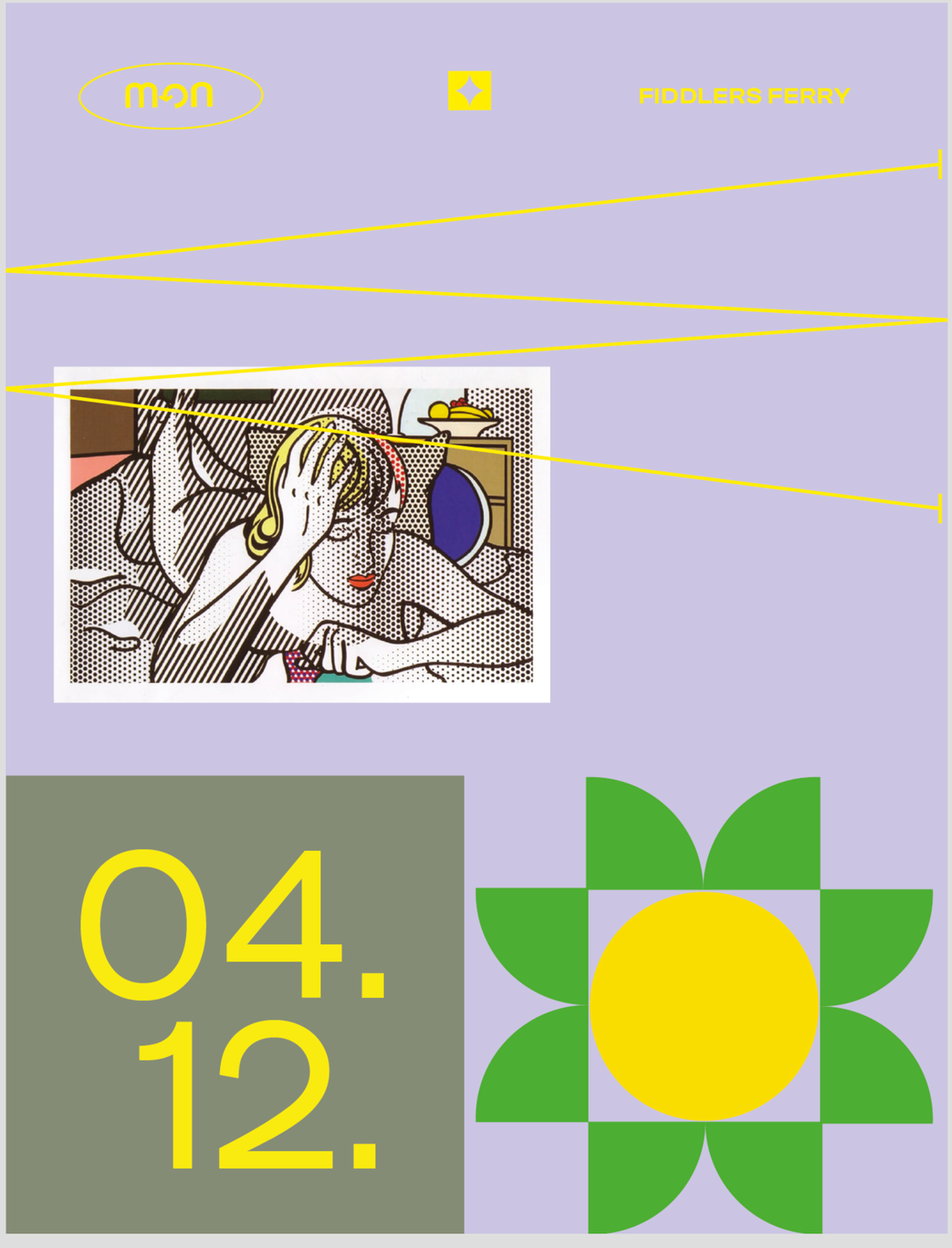
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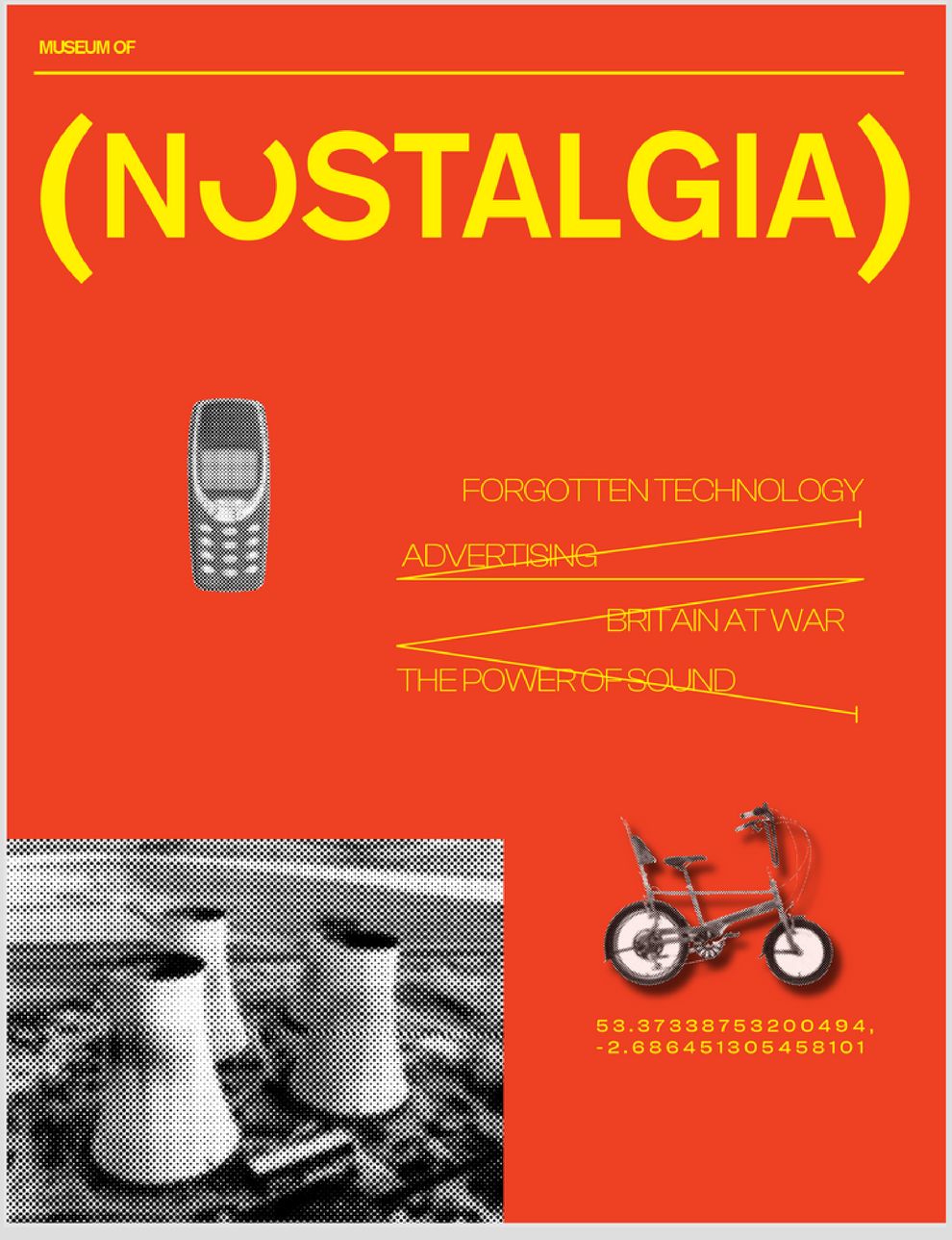
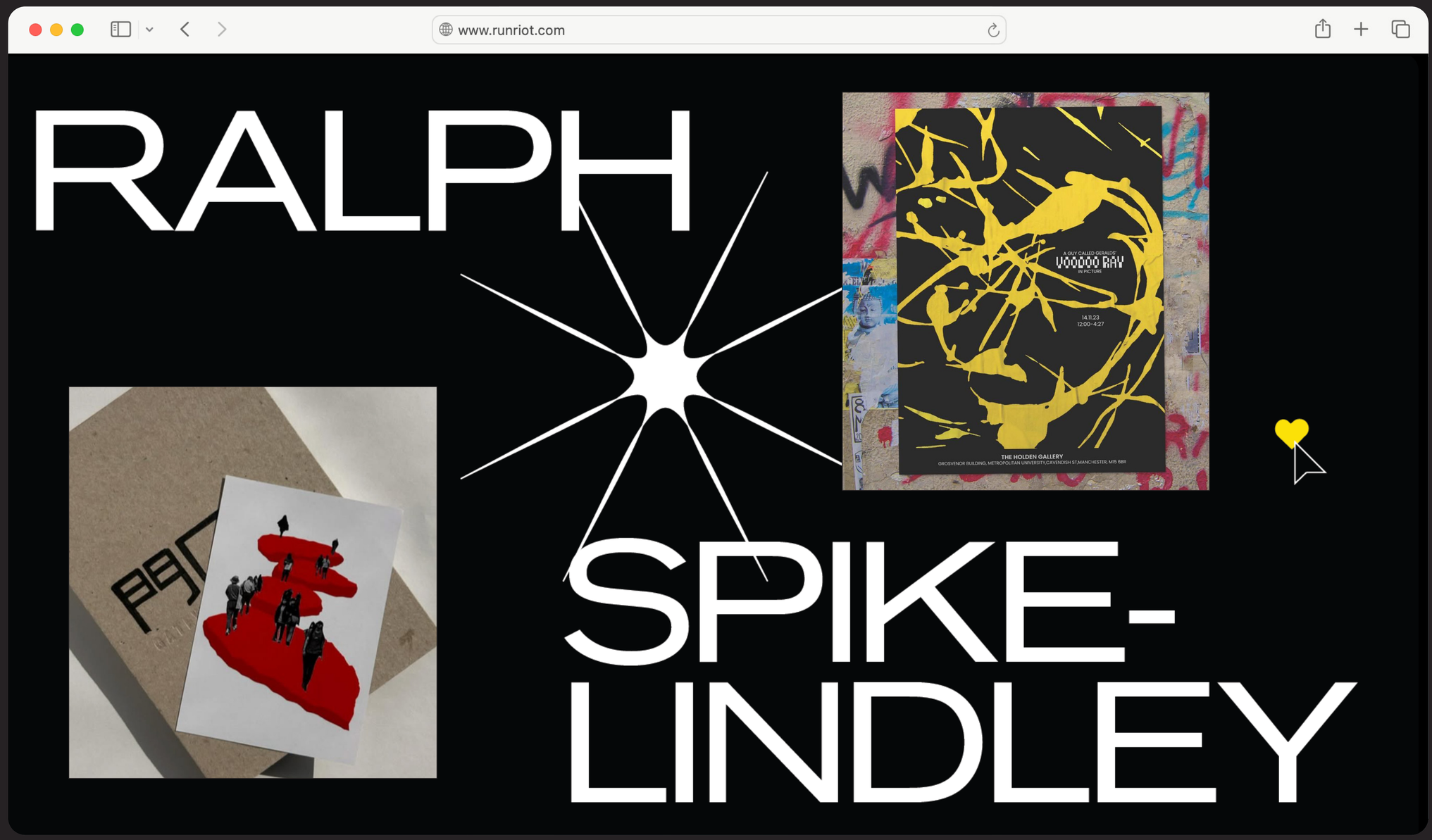

MUSEUM OF
(NOSTALGIA)
FORGOTTEN TECHNOLOGY
ADVERTISING
BRITAIN AT WAR
THE POWER OF SOUND
53.37338753200494,
-2.686451305458101

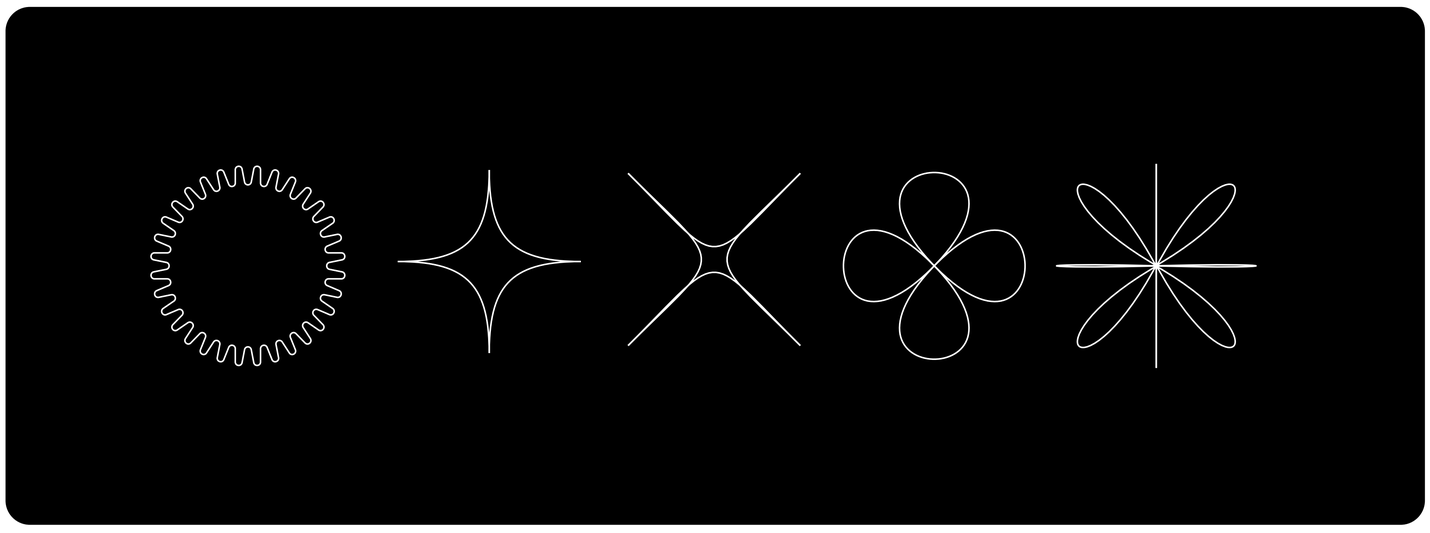
Run Riot is a proposed identity for the Manchester School of Art graphic design degree show. Drawing inspiration from the industrial nature of the universities art and design building. Run Riot is a primarily monochrome visual identity, the colour is provided by the students work itself, allowing the work to be focus point.

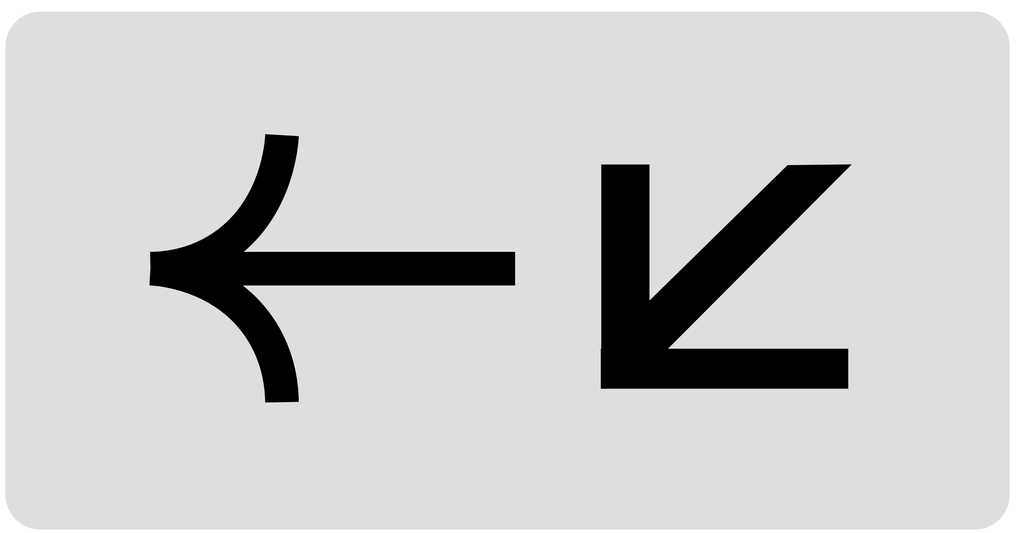
Run Riot Degree Show
Branding

The flower shape acts as the core ident for the brand, pushing an idea of growth much like a garden would run riot into a flourishing landscape. Each student has their own flower or plant inspired icon which forms part of the brand when all the shapes come together to create a garden.



↳ Personal projects from students bring colour to the identity, allowing the students' work to be the core focus point.



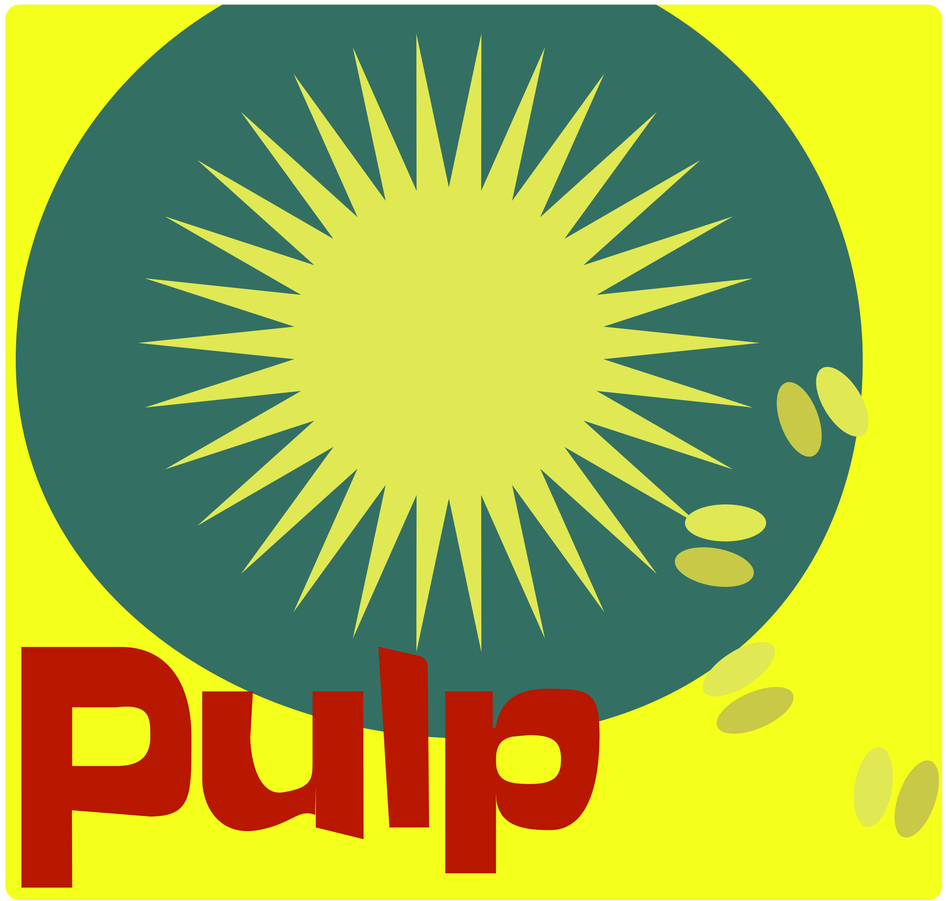


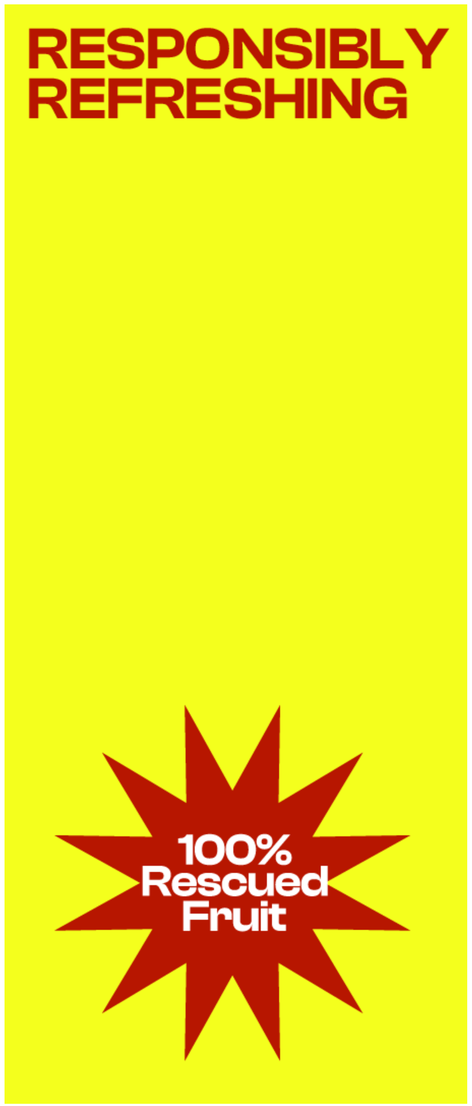
Examples of students individual icons that form part of the visual identity.

Pulp is a alcoholic seltzer that puts the planet first in putting an end to food waste. Each can contains misshapen and unloved fruit bits that would have otherwise gone to waste.

Pulp Beverages
Identity, Packaging

Pulp
Berries &
Cherries
6% ALC
100%
Rescued
Fruit
330ml
Pulp
Mandarin
Citrus Sel
(with bits)
100%
Rescued
Fruit
330ml
Pulp
Kiwi
Cucumb
Seltzer
6% ALC
(with bits)
100%
Rescued
Fruit


Pulp


RESPONSIBLY
REFRESHING
100%
Rescued
Fruit

Pulp
Berries &
Cherries
100%
Rescued
Fruit
330ml

TOO GOOD TO THROW AWAY
100%
Rescued
Fruit
DRINKS FOR THE PLANET

A celebration of British grit in cinema, the film festival features interactive website offers an immersive presentation of information relating to the films screened.

Kitchen Sink
Branding, Web

Kitchen Sink

Saturday

MUBI

THIS IS ENGLAND	1:00 PM	PANORAMIC THEATRE
THIS IS ENGLAND	3:00 PM	OPEN AIR THEATRE
THIS IS ENGLAND	5:00 PM	PANORAMIC THEATRE
THIS IS ENGLAND	7:00 PM	OPEN AIR THEATRE
THIS IS ENGLAND	9:00 PM	PANORAMIC THEATRE

THIS IS ENGLAND

FRI 22 - SAT 23 JUN

KITCHEN SINK FILM FESTIVAL

ALEXANDRA PARK

Celebrating THE

GRITTY CITY

13 FILMS
3 SCREENS
2 DAYS

KITCHENSINK.IO

Kitchen Sink

KITCHEN SINK FILM FESTIVAL TICKETS INFODESK :TS NOW AVAILABLE FOR 2024 BACK

SCHEDULE

BOILING POINT
FARMING
THIS IS GLAND

BULLET BOY

KITCHEN SINK FILM FESTIVAL TICKETS INFODESK S NOW AVAILABLE FOR 2024 1 BACK

DRAG TO EXPLORE

EXPLORE

PARK HILL FLATS

KITCHEN SINK TICKETS INFODESK L TEXT CAROSEL TEXT CAROSEL TEXT CAROS BACK

THIS IS ENGLAND	1:00 PM	PANORAMIC THEATRE	THIS IS ENGLAND
TRAINSPOTTING	1:00 PM	THEATRE 4	TRAINSPOTTING
THIS IS ENGLAND	1:00 PM	PANORAMIC THEATRE	THIS IS ENGLAND
TRAINSPOTTING	1:00 PM	THEATRE 4	TRAINSPOTTING
THIS IS ENGLAND	1:00 PM	PANORAMIC THEATRE	THIS IS ENGLAND

Kitchen Sink

Comprised of archive footage and my own footage of Manchester, the film revisits the optimism of mid century Britain to question if positive change has come over time. From wild new ideas for housing and social structure, how has the city held up?

Concrete
Short Film

POLICE

Visualising the intertwining of form and sound. A collaboration project with paper manufacturer GF Smith, music producers Father and MSOA students for their album inspired by their house colour palette.

GF Smith x Father
Album Art

father x G F SMITH
PORTAL

PORTAL

Thank you for checking out my work! I would love to get in touch, please view my links and feel free to shoot me an email.

Instagram: @jmegfx

Email: info@jamiegough.com

Thank you!